



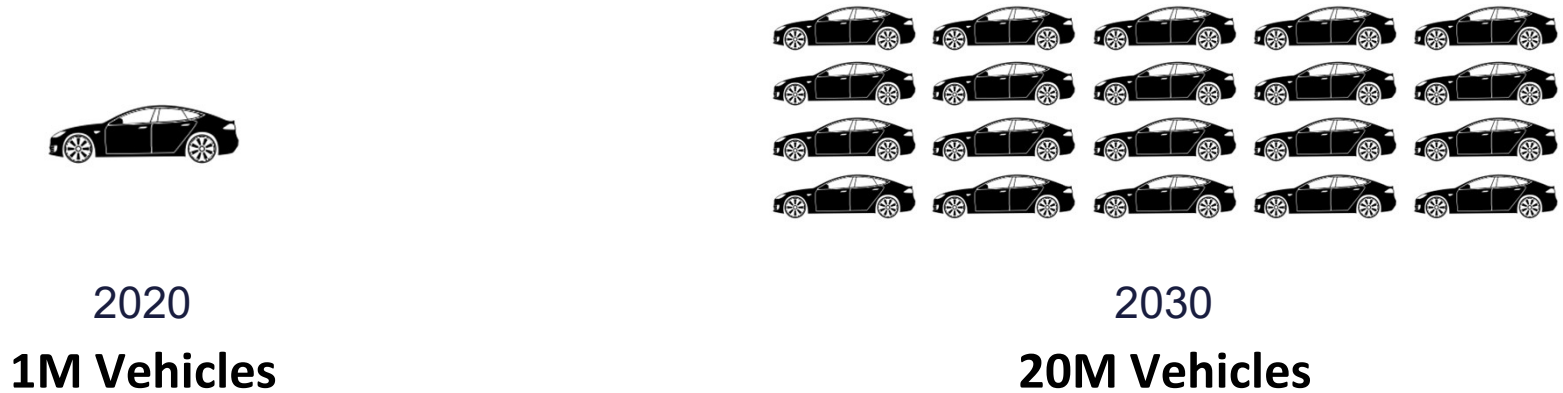
ROLLING
ENERGY
RESOURCES

Electric Vehicle Management

The Opportunity

Electric Vehicles will increase energy demand \$12B/Year

The “Opportunity of the Century” for Electric Utilities



The Problem

Utilities Need a Scalable Solution for Managing this Demand Increase

Residential EV Charging = Multiples of Air Conditioners

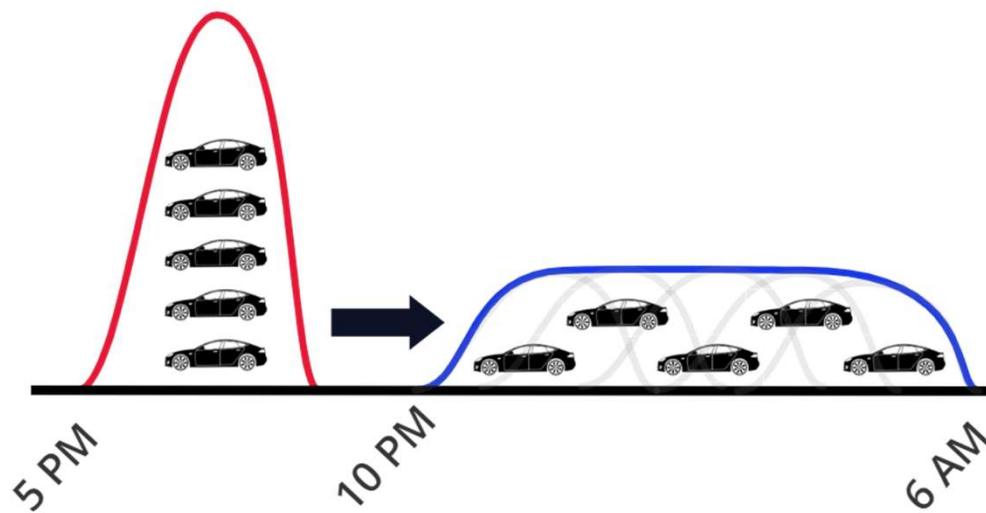


Our Solution for EVs

Platform For Electric Vehicle Management

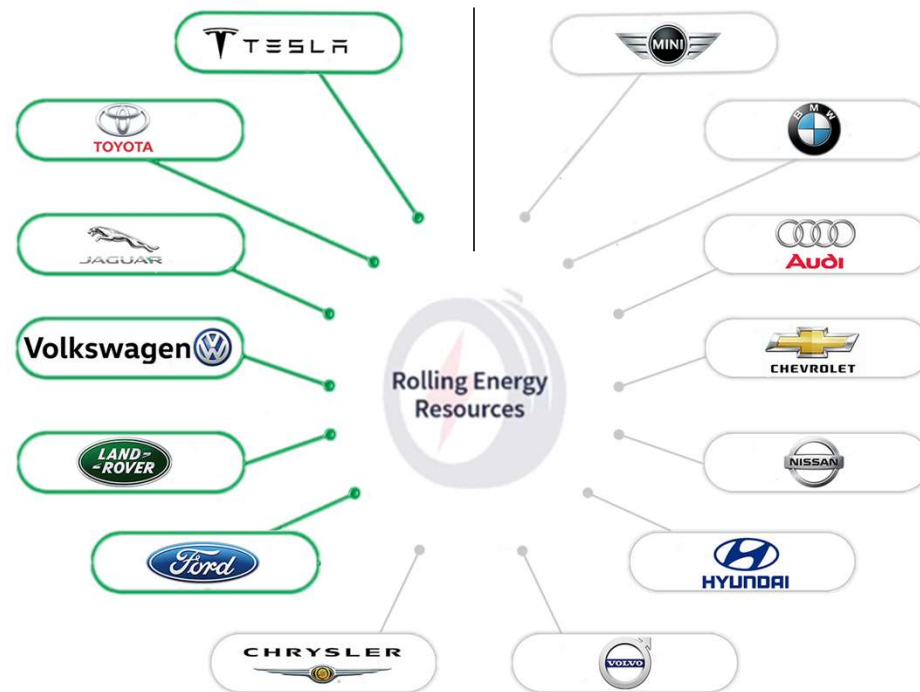
Software as a Service (SaaS) solution to measure and optimize EV charging.

Provides EV customers a better, cheaper and greener EV charging experience.



Product

UtiliCo



Product



Utility Product Value Proposition

Utility-side Charging Management



Avoids Costly Infrastructure Upgrades



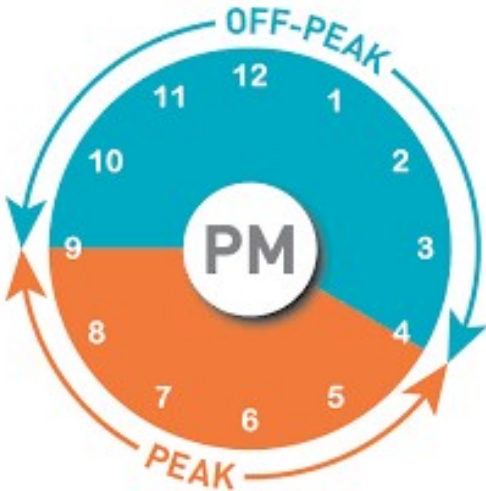
Maximize Renewables



Customer Product Value Proposition

Customer Bill Savings and Satisfaction

Save Money



Understand Savings

ROLLING ENERGY RESOURCES **UtiliCo** MyCharge Report July, 2020.

July MyCharge Score

Congratulations!
You charged your car 95% of the time during off-peak hours!

Gas Comparison

You paid: To charge this month	\$67
You would have paid: To fuel a similar gas-powered car	\$228
You paid the equivalent to: Per gallon*	\$0.41

Your avoided emissions this month are equivalent to planting **5 trees**



Competitive Landscape

Feature	Telematics (RER)	Smart Charger (JuiceBox)	In-Vehicle Hardware (Geotab)	AMI Disaggregation
Low cost and scalable	✓	✗	✗	✓
Collect home/away charge	✓	✗	✓	✗
Collect state of charge	✓	✗	✓	✗
Access to full range of OEMs	✓	✗	✓	✓
Active (stop/start) control	✓	✓	✗	✗



Go To Market

B2B

- Leverage close working relationships (25 years experience) with major utilities and public utility commissions
- Leading transportation electrification plans
- Partnering with industry leaders (Itron, Uplight, AES)
- Industry newsletter
- Fleet initiative

B2C

- Sponsor of Drive Electric Colorado
- Launching in other states
- “Freemium” strategy



Traction

- Paid, multi-year contracts with leading U.S. utilities



Utility Feedback

—— ” ——

"This is the optimal solution"

"This is a very impressive product"

"This is too good to be true"

—— ” ——



RER Team



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Regis University



Jesse Mueller
**SENIOR SOFTWARE
ENGINEER**
Georgetown University



Fundraising



COLORADO

Office of Economic Development
& International Trade



**Goal: RER will be
synonymous with EV
planning & management**

- Raise \$5 million
- Expand staffing
 - Software developers
 - Data solutions
- Build out more features with active load control
- Downloadable app
- Design marketing program expand RER brand



Summary of What RER Brings

Rolling Energy Resources: EV Charging Management

Advanced IP

- Active load management options.
- Calibrated algorithms, data collection, and data management
- Customers MyCharge Report



Industry Experience

- DER planning with EVs
- DR/DSM Program design
- Rates/pricing & eval. research
- EV Roadmap with continuous learning



Current Contracts

- Leading U.S. utilities
- Different deployments types
- Active and behavioral load management programs



Top Notch Team

- Software development
- Behavioral science
- Data science



THANK YOU!



ROLLING
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Electric Vehicle Management for Utilities

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