



Closing the Gaps in Broadband Adoption

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Closing the Broadband Gap

Wireless service is a critical tool in the effort to close the broadband gap

T-Mobile's 5G Network covers 315M Americans, or 95% of the U.S. population. T-Mobile is in the process of a deployment that will offer 99% of the U.S. population access to 5G mobile wireless coverage, including 90% of rural population by 2026.

T-Mobile 5G Home Internet/Internet Freedom – launched in 2021 - over 1M customers. \$50/month flat fee or \$30/month with T-Mobile's wireless family plan. Price is locked in for as long as they're a customer.

Project 10Million



- **\$10.7B initiative to offer 10M students FREE internet access** over 5 years with a T-Mobile hotspot.
- **Provides students with a free mobile Wi-Fi hotspot device and 100GB/year** for 5 years

Affordable Connectivity Program



- **Assurance Wireless** – Free Android smartphone, unlimited data, text, calls
- **Metro by T-Mobile** – ACP \$30 discount applied on variety of plans

Connect by T-Mobile



- **Prepaid plans** range from \$10 plan + 1GB of data to \$35 plan + 12GB of data (all with unlimited text and talk)

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T-Mobile Unlimited 55+ Plan – provides discounted pricing for customers over 55.

T-Mobile Magenta Military Plan - offers active-duty military, veterans and their families plans at 50% off regular family-plan pricing

Outreach Efforts

- T-Mobile has partnered with organizations like **LULAC** (League of United Latin American Citizens), **UnidosUS** (Latino civil rights organization), and the **Human Rights Campaign** to sponsor digital literacy programs across the country.
- **Digital literacy programs** aimed at informing non-internet users about the benefits of a broadband connection will play an important role in driving greater adoption in the near term.

Partnerships

- **Boston Public Library** – hotspot lending program
- **Boston Housing Authority** - T-Mobile is providing routers with unlimited high-speed data as part of a new long term lending program for residents of the Boston Housing Authority and other affiliated program partners.